

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.B.A.DEGREE EXAMINATION –BUSINESS ADMINISTRATION

SIXTH SEMESTER – APRIL 2019

BU 6604– PRODUCTION MANAGEMENT

Date: 01-04-2019
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART – A

(10x2=20)

Answer **ALL** the questions: All questions carry equal marks

1. Define production management.
2. What are long-run decisions?
3. What is meant by job production?
4. Write a note on product design.
5. What do you understand by plant layout?
6. State the steps involved in selection of equipment.
7. Give the meaning of the term quality control.
8. Define work study.
9. Define material management.
10. What is value analysis?

PART – B

(4x10=40)

Answer any **FOUR** questions. All questions carry equal marks

11. Trace out the problems of production management.
12. State the characteristics of flow production.
13. Discuss the elements of product planning.
14. Enumerate the recent trends in location of industries.
15. Discuss the work measurement and safety measures taken in industries.
16. List out the sources information on potential vendors.
17. State the importance of material handling.

PART – C

(2x20=40)

Answer any **TWO** questions. All questions carry equal marks

18. Enlist and explain the responsibilities of production manager.
19. List out factors influencing selection of site.
20. Discuss the types of equipment maintenance.
21. Describe the steps in material demand for forecasting.
